



WILD ABOUT WHOLE GRAIN GOODNESS.

Smart & Tasty

Give kids the wholesome snack they know, love and look forward to eating. Every serving contains 18 grams of whole grain, meets USDA whole grain rich requirements for 1 ounce equivalent and are a good source of calcium.

Build Participation

Capitalize on the strong kid appeal of Keebler® Animal Crackers to increase your tray line and a la carte participation with an all-day, USDA Buy American compliant treat that's fun and easy to eat right from the pack.

Leading the Way

Ferrero Keebler® brand is the #1 manufacturer of animal crackers within broadline foodservice distribution.¹

Source: 1. Circana, SupplyTrack®, based on broadline foodservicedollars shipped in 52 weeks ending June 2023, category: cookies - RTE, animal crackers

Grow your Participation with the #1 Animal Cracker in K-12¹

These bite size, crispy animal shaped cookies are deliciously fun, deliver great taste kids love and whole grain-rich goodness in every bite. Broaden menu placement by adding Keebler® Animal Crackers to your better-for-you snack line-up.



Product Attributes:

- Each 1 oz. Serving contains 18 grams of Whole Grains
- Qualifies for 1 Grain Equivalent
- No High Fructose Corn Syrup
- No Artificial Colors or Flavors

Great for:

- Add-on to Cafeteria Tray
- Grab & Go A la carte Snacking
- In-Class Bagged Lunches

Nutrition Facts	
Serving size	1 Pouch (29g)
Amount per serving	120
Calories	120
	% Daily Value*
Total Fat 3.5g	5%
Saturated Fat 1g	6%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 115mg	5%
Total Carbohydrate 22g	8%
Dietary Fiber 2g	6%
Total Sugars 8g	
Includes 8g Added Sugars	16%
Protein 2g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0.8mg	4%
Potassium 50mg	2%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Product Description	Ferrero Code	Dot Code	Case GTIN Code	Case Count	Unit Size	Case Wt. (lbs)
Keebler® Animal Crackers	XUS07293	756691	10027800072935	150	1 oz	10.86



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For more information about Keebler® animal crackers visit ferrerofoodservice.com, or call (800) 408-1505 for more information.

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