

**REBATE
OFFER**



**SAVE UP TO
\$250**

READY, SET, SAVE ON *Ready Crust* **PIE SHELLS**

\$10.00 OFF PER CASE

Offer Valid May 1, 2025 through December 31, 2025



Keebler® is the **#1 graham cracker** crust brand in America with an **87%** share of graham cracker crust within foodservice broadline distribution sales.¹

**SCAN ME
FOR RECIPES**



ferrerofoodservice.com

Source: 1. Source: Circana, SupplyTrack®, Broadline Foodservice, 52 weeks ending December 2024



Ready Crust

SWEET PIE SHELL SAVINGS!

Keebler® Ready Crust® are Ready to Perform for you!

These convenient, preformed, shelf-stable pie shells are trusted by professionals and designed to simplify dessert preparation, making it easy to create delicious, crowd-pleasing treats. It delivers consistent quality, a fresh taste, and rich flavor that elevate your culinary creations. Carefully packaged for safe shipping and optimal storage, it ensures reliability and convenience every step of the way.



9" CHOCOLATE GRAHAM CRACKER PIE SHELL



24 CT CASE

9" GRAHAM CRACKER PIE SHELL



24 CT CASE

3" MINI GRAHAM CRACKER PIE SHELL



144 CT CASE



Keebler® is the number **#1 chocolate flavored crust brand in America** within broadline foodservice distribution, **outpacing the category 7x.²**

Number of Cases	Product Name	Ferrero Code	Dot Code	Pack/Size	Rebate	Rebate Amount
	Ready Crust® Chocolate Graham Cracker Pie Shell 9"	XUS07231	775482	24 ct	\$10.00	
	Ready Crust® Graham Cracker Pie Shell 9"	XUS07228	756672	24 ct	\$10.00	
	Ready Crust® Graham Cracker Mini Pie Shell 3"	XUS07229	756673	144ct	\$10.00	

Total Cases

Total Rebate

TERMS AND CONDITIONS:

- Operators must purchase a minimum of 5 cases (of any item on this rebate) for rebate redemption with a maximum rebate of \$250.
- Limit one rebate per operator.
- No bulk or third-party submissions will be accepted.
- Offer valid only for foodservice operators in the US purchasing from a broadline distributor.
- Valid on purchases between 5/1/2025 and 12/31/2025. Rebate form must be postmarked by 1/30/2026.
- Please allow 4-6 weeks for processing.
- Attach qualifying distributor invoice with this rebate form.
- Distributor invoices MUST show price paid as well as the invoice number and invoice date for qualifying cases.
- Not valid for chain customers or operators on any deviated pricing program including GPOs.
- Offer good only in the USA (excluding Puerto Rico) and void where taxed, restricted or prohibited by law. Offer invalid for resale, cash/carry, or club store.
- Ferrero Foodservice is not responsible for lost, late or misdirected submissions.

Name of Operation

First Name

Last Name

Title

Street Address (no PO Boxes)

City

State

Zip Code

Country

Business Phone Number, Ext.

Email Address

Distributor

City

State

Zip Code

Send original completed claim form and distributor invoices to:

Keebler Pie Shell Foodservice Rebate 2025
PO Box 826 • Brunswick, OH 44212
or email to rebates@imtco.com



For exciting recipe ideas and to learn more about Keebler® Pie Crusts, visit ferrerofoodservice.com, or call (800) 408-1505 for more information.



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Ferrero S.p.A

Source: 2. Source: Circana, SupplyTrack®, Broadline Foodservice, 52 weeks ending December 2024, Chocolate flavored crust category