



World nutella® Day

FEB 5TH



Nitro Brew
with Nutella®

What will **You** be serving?



Skyscraper
Pancakes
with Nutella®

Nutella® is the largest and fastest-growing Emerging Nut Spread brand within broadline foodservice distribution to commercial and non-commercial foodservice outlets.¹



Crepes
with Nutella®



Nutella® is a \$5.4B Global Power Brand.²

PRODUCT OFFERINGS

ITEM DESCRIPTION	PACK SIZE	FERRERO #	DOT #	SYSCO #	US FOODS #	SHAMROCK #	FSA #
Nutella® Tub	2/6.6 lb	06031	585833	2517447	7863400	3438331	621157
Nutella® Piping Bag	6/35.2 oz.	87019	644783	4557944	5724603	4175711	523463
Nutella® Portion Control Pack	120/0.52 oz.	80601	585832	2608468	7863376	3438351	110258
Nutella® Jar	12/26.5 oz.	87011	585834	2460958	7863301	3438341	136661

For exciting recipe ideas and to learn more about Nutella®, visit www.ferrerofoodservice.com, or call (800) 408-1505 for more information.

Source 1: Circana, SupplyTrack®, based on share and absolute change of broadline foodservice dollars shipped in 52 weeks ending September 2024, category: jams/jellies/spreads, butters excluding peanut, apple and pumpkin butters. Source 2: Circana, 12 ME December 2024.

Oatmeal Crunch Spice Muffins with Nutella®



Nutella®
Milkshake

Create exciting LTOs with **nutella**®



Nutella®
Shortbread
Cookies

MENU WITH

- Breakfast
- Parfaits
- Baked Goods
- Beverages
- Desserts

GREAT FOR

- Spreading
- Filling
- Topping
- Drizzling
- Dipping



Nutella®-topped
Boston Cream Donut

Consumers are willing to pay
more for branded indulgence.
Most consumers will pay 25%
more for their favorite brands.³



Belgian Waffle
with Nutella®

**Table Tents, Window Clings & Posters
available upon request**



Email your Ferrero regional sales manager to request customized operator merchandise



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Source 3: Marketing Drive-April 2025 Research and Markets